

Riya Tulsiani

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EDUCATION

William Fremd High School

High School Diploma

Palatine, IL
Expected June 2027

- Coursework: AP Calculus BC, AP Statistics, AP Macroeconomics, AP U.S. Gov, AP English Lit, Business Incubator.
- AP Scholar. AP exams: Calculus AB (5), Psychology (5), English Language (4).

Northwestern University

Pre-College Program — Finance: Think Like an Investor

Evanston, IL
March 2026

- Studied valuation, market structure and investment decision-making.

ENTREPRENEURSHIP

LINK Student Network, LLC | linkstudentnetwork.com

Founder & Chief Executive Officer

Inverness, IL
February 2026 – Present

- Built a student business network connecting 200+ students and 40+ ventures to real projects, paid work and collaborators.
- Raised \$5,000 through student partnerships and built the revenue model around paid services.
- Launched LINK Studio, the agency arm, landing paying clients for websites, branding and social growth.
- Shipped the LINK Card, an NFC product that shares a full portfolio in a single tap.
- Lead a team across business development, tech, marketing, finance and creative; set up the LLC, banking and payments.

RN Experiences | rnexperiences.com

Co-Founder

Chicago suburbs
October 2026 – Present

- Co-founded an event company running professional-development and college-readiness events for Chicago-area high schoolers.
- Built the brand, website, event format and ticket pricing ahead of the first event.

Early-Stage Ventures

October 2026 – Present

- **tucked** (bytucked.com): founding a sleep and lifestyle brand built around nostalgia, place and packaging design.
- **29°** (twentynineastro.com): building an astrology education platform with natal charts, daily transits and interactive lessons.

LEADERSHIP & COMMUNITY

Fremd Impact

Founder & President

Palatine, IL
October 2025 – Present

- Founded a student creative agency that grows Instagram reach, membership and event turnout for school organizations.
- Recruited and lead 30+ students serving 6+ clubs, including Aviation and Yoga Club, alongside the Activities Dean.
- Packaging the model into a repeatable framework to expand to other high schools.

The Bookmark Project | mybookmark.org

Head of Marketing & Web Development

Remote
January 2026 – Present

- Lead a six-person team on web, branding and social for a youth literacy nonprofit that has donated 75,000+ books.
- 200+ volunteer hours running book drives and community events end to end.

Principal's Advisory Board

Student Representative

Palatine, IL
2023 – Present

EXPERIENCE & MEDIA

Tech2Business Solutions

Strategy & Operations Intern (Seasonal)

2024 – Present

- Support consulting engagements and operations; lead website builds and help apply AI tools to streamline client workflows.

Fremd Broadcasting & Media Production

Host, Producer & Student Reporter

Palatine, IL
2024 – Present

- Produced 4+ podcasts and original interview, photo and video content covering school athletics and events.
- Invited to do live sideline reporting and interviews for WLS Radio during a varsity football broadcast.

AWARDS

- **FBLA**: Top 15 National Finalist, Business Achievement Awards Capstone (2026 NLC); completed all four BAA levels. Illinois: 2nd Social Media Marketing, 3rd Digital Media, 10th Corporate Social Responsibility, 10th Financial Planning.
- **Blue Ocean Student Entrepreneur Competition**: Top 500 globally.

SKILLS & INTERESTS

Business & Strategy: Entrepreneurship, Brand Strategy, Business Development, Consumer Product Development, Partnerships, Sales, Event Planning

Marketing & Creative: Creative Direction, Digital Marketing, Social Media Strategy, Web Design, Photography, Videography, Copywriting

Technical: HTML/CSS, Figma, Canva, Webflow, Squarespace, Supabase, Stripe, Notion, CapCut, AI-Assisted Prototyping

Interests: Consumer Psychology, Luxury Hospitality, Editorial Design, Astrology, Fashion, Photography